

Governance, Compliance and Performance Management

AN IDC CONTINUOUS INTELLIGENCE SERVICE

IDC's *Governance, Compliance and Performance Management* service examines the market for governance, risk, and compliance (GRC) solutions as well as performance management (PM) solutions. Under the umbrella of corporate governance, initiatives to manage performance, risk, and compliance requirements include GRC and PM applications that leverage a foundation of business process automation, information management, and automated reporting. This service analyzes GRC solutions to manage internal controls and monitor for fraud and risk as well PM solutions that cross financial and operational boundaries such as planning, performance management, and cost and profitability management. Additionally, this service looks at the impact of legislative mandates for improving internal controls in operations and IT. Subscribers to this service receive direct access to IDC's top industry experts, who can supply competitive analysis and positioning advice, identify strategic partnering opportunities, assist with speaking to the investment community, provide press quotes, and more.

Markets Covered

This service covers the following segments of the governance, risk, and compliance applications market:

- GRC applications (risk management, compliance management, business assurance, and fraud detection)
- Operational compliance initiatives (tax, travel and expense, contract management, electronic payments, audit)
- PM applications (including financial as well as operational PM applications)
- IT governance (risk and controls management at the application layer)

Subjects Analyzed

- Compliance and risk management strategies
- Financial compliance solutions and investments
- Performance management solutions — crossing financial and operational boundaries with a focus on cost and strategy management
- Business assurance analytics — fraud and continuous controls monitoring
- Risk and performance management convergence
- Financial performance management maturity

Key Questions Answered

1. What is the market opportunity for GRC solutions?
2. Are users ready to adopt technology to support compliance?
3. What operational investments are organizations making to close internal control gaps?
4. Where are performance management applications in the market maturity life cycle?
5. How are GRC and PM converging?

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Source: IDC

Companies Analyzed

IDC's *Governance, Compliance and Performance Management* service reviews the strategies, market positioning, and future direction of several providers in the GRC and performance management markets, including:

ACL Services, Actuate, Apex, Approva, Axentis, Blackline, Business Objects, Bwise, CA, ClusterSeven, Cognos, Compliance Spectrum, Concur, Deloitte, D2C, EMC, Fair Isaac, HP, IBM, Infogix, Infor, Longview (Exact), Microsoft, Nextance, OpenPages, OpenText, Oracle, Oversight Technologies, Paisley, Prodiance, Qumas, Reliant, Sabrix, SAP, SAS, Smartstream, Softrax, and Trintech.

Core Research

This service focuses on the following core research. In addition to the insight provided in this service, IDC may conduct additional research on specific topics or emerging market segments via research offerings that require additional IDC funding and client investment.

Worldwide Financial Performance and Strategy Management Applications Forecast and Analysis
This document forecasts and analyzes packaged analytic applications supporting PM.

GRC Solutions Competitive Market Sizing and Forecast
This document includes a competitive market sizing and forecast of end-user software solutions that support GRC, focusing on process, documentation, and analytics.

Operational Corporate Governance Software Strategies
Various documents analyze operational and technology strategies to meet compliance requirements.

Operational Performance Management Software Strategies
Various documents analyze operational and technology strategies to meet performance management requirements.

Operational Risk Management
This document examines the move from compliance to risk management, including drivers and strategies.

GRC Solution Models and Vendor Landscape
Various studies deliver representative models of GRC solutions based on vendor analysis and end-user adoption.

Profitability Management Solution Models and Vendor Landscape
Various studies discuss the emerging models of technologies supporting cost and revenue management, profitability management, and costing techniques.

Fraud Detection Solution Models and Vendor Landscape
Various studies deliver representative models of technologies supporting fraud detection and continuous monitoring.

Case Studies: Best Practices
End-user case studies provide analysis of successful implementations in the areas of GRC and PM.

A Complete Intelligence Solution

IDC offers a complete market intelligence solution customized to meet your business requirements. The array of products and services available to you includes:

- The opportunity to have your specific questions answered through personal interaction with industry experts who cover the topics and markets in your service
- Around-the-clock access to our market intelligence on idc.com, IDC's personalized Web experience
- A view of the market's future with 12 months of continuous intelligence about its direction and the reasons behind it, along with actionable advice for taking advantage of existing and emerging opportunities
- Special client discount pricing on purchases of research from other services
- Complimentary admission to IDC's annual Directions conference, where you'll hear our latest forecasts and network with IDC analysts and other industry professionals
- Complimentary invitations to monthly executive telebriefings, interactive forums designed to provide you with insights about research and strategies directly from IDC analysts

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IDC's Investment Philosophy

As a privately held company, IDC believes that our customers are our primary constituency. A large percentage of every revenue dollar is reinvested back into our products, including more analysts, more geographic coverage, and extensive primary research.

Our steady growth over the past 10-plus years reflects our commitment to investing in our customers.

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IDC Analyze the Future

IDC is the premier global provider of market intelligence, advisory services, and events for the information technology, telecommunications, and consumer technology markets. IDC helps IT professionals, business executives, and the investment community make fact-based decisions on technology purchases and business strategy. More than 1,000 IDC analysts provide global, regional, and local expertise on technology and industry opportunities and trends in over 110 countries worldwide. For more than 43 years, IDC has provided strategic insights to help our clients achieve their key business objectives. IDC is a subsidiary of IDG, the world's leading technology media, research, and events company. You can learn more about IDC by visiting www.idc.com.

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