Enterprise Portals and Workspaces

AN IDC CONTINUOUS INTELLIGENCE SERVICE

A new generation of systems are emerging that put the user at the center of activity and control, changing the way they leverage information and applications, and how they interact with dynamic business processes and collaborate with one another. IDC's *Enterprise Portals and Workspaces* research service tracks and analyzes adoption trends and technology advancements in the evolving marketplace of solutions that enhance the user experience, including enterprise portal software, mashup technologies, and other emerging workspace solutions. The service provides thought leadership backed by rigorous demand- and supply-side research to help product, marketing, and strategic planning professionals identify opportunities and threats, and provide IT and business professionals guidance with insights into the latest trends.

Subscribers to this service receive direct access to IDC's top industry experts, who can supply competitive analysis and positioning advice, identify strategic partnering opportunities, assist with speaking to the investment community, provide press quotes, and more.

Markets Covered

This service covers the following markets:

- Enterprise portal software
- Enterprise mashup software

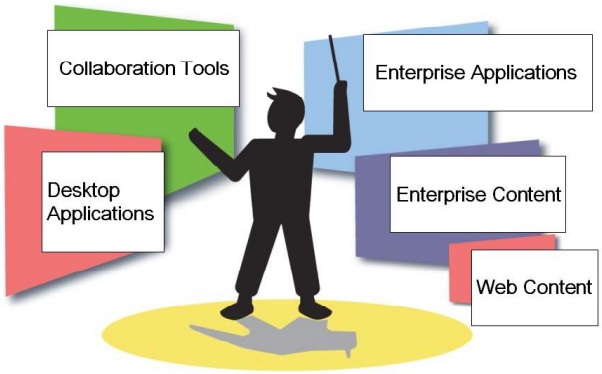
Subjects Analyzed

- New and emerging trends, technologies, and players in the enterprise portal, mashup, and workspace markets
- Customer requirements for traditional and ad hoc workspaces to deliver solutions in the proper context for a person's role, business process requirements, or computing device.
- Analysis and sizing for enterprise portal software and enterprise mashup markets
- Customer case studies and best practices from successful implementations

Key Questions Answered

1. How are enterprise portal software vendors evolving their solutions to address user requirements for Web 2.0 and advancing collaboration elements?
2. What tools and approaches are available for developers and business users to create and utilize enterprise mashups?
3. How is the rapid adoption and growing ecosystem around Microsoft SharePoint impacting the market?
4. How are vendors adapting their enterprise applications to deliver next-generation user interfaces?
5. Are open source options disrupting the landscape for portal technology?
6. What best practices have emerged from early adopters of enterprise mashups? What are the business challenges for widespread enterprise adoption?
7. How are organizations building the business case for investing in user-focused computing environments?

Enhancing the User Experience



Source: IDC

Companies Analyzed

IDC's *Enterprise Portals and Workspaces* service examines the strategies, positioning, and future direction of several providers competing in the portal, enterprise mashup, and workspace solutions markets, including:

Adobe, Attunity, Autonomy, BroadVision, Brocade, CA, Cisco, Denodo Technologies, EMC, Fujitsu, Google, IBM, Information Builders, Intel, Interwoven, JackBe, Kapow Technologies, Lawson, Liferay, Microsoft, Nexaweb, Open Text, Oracle, Red Hat, salesforce.com, SAP, Serena Software, SnapLogic, Software AG, StrikeIron, Sun Microsystems, TIBCO, Vignette, WaveMaker, and WorkLight.

Core Research

This service focuses on the following core research. In addition to the insight provided in this service, IDC may conduct additional research on specific topics or emerging market segments, via research offerings that require additional IDC funding and client investment:

Worldwide Enterprise Portal Software Forecast and Vendor Analysis
Provides a five-year revenue forecast for the enterprise portal market, historical vendor share data, analysis of trends and discussion of the strategies of the leading vendors in the market.

Worldwide Enterprise Mashup Software Forecast
Provides a market sizing and five-year forecast for the emerging enterprise mashup software market. Examines leading vendors, their approaches to the market, and the growing ecosystem.

Customer Adoption Trends
Draws on survey data and analysis of vendor sales wins in the enterprise portal and mashup markets to examine the drivers and criteria organizations are employing to make purchasing decisions.

Workspace and Mashup Vendor Profiles
Examines the leading and emerging vendors and analyzes their product offerings, marketing strategy, competitive positioning, and partnership strategies.

Evolution of Portal Infrastructure
Usage of the portal infrastructure is evolving from an one size fits all information resource to a highly specialized environment. Also examines trends in portal deployment scenarios and discusses how the portal infrastructure is being utilized to deliver a wide range of solutions.

Customer Case Studies
Provides case studies of customers to help illustrate current technology requirements and use cases targeted for portals, enterprise mashups, and workspace solutions. Discusses business drivers, technology and vendor selection criteria, best practices in project implementation, and benefits of the solution.

Emerging Workspace Technology and Implementation Trends
Discusses marketplace trends in workspace products and approaches including new product offerings and vendor ecosystem development. Also looks at how organizations are navigating the balance between providing greater flexibility and freedom for the user while maintaining the security and governance requirements.

A Complete Intelligence Solution

IDC offers a complete market intelligence solution customized to meet your business requirements. The array of products and services available to you includes:

- The opportunity to have your specific questions answered through personal interaction with industry experts who cover the topics and markets in your service
- Around-the-clock access to our market intelligence on idc.com, IDC's personalized Web experience
- A view of the market's future with 12 months of continuous intelligence about its direction and the reasons behind it, along with actionable advice for taking advantage of existing and emerging opportunities
- Special client discount pricing on purchases of research from other services
- Complimentary admission to IDC's annual Directions conference, where you'll hear our latest forecasts and network with IDC analysts and other industry professionals
- Complimentary invitations to monthly executive telebriefings, interactive forums designed to provide you with insights about research and strategies directly from IDC analysts

To find out how our flexible packaging options can meet your specific business needs, please contact your IDC sales executive.

IDC's Investment Philosophy

As a privately held company, IDC believes that our customers are our primary constituency. A large percentage of every revenue dollar is reinvested back into our products, including more analysts, more geographic coverage, and extensive primary research.

Our steady growth over the past 10-plus years reflects our commitment to investing in our customers.

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IDC Analyze the Future

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