Japan Telecommunications Services

AN IDC CONTINUOUS INTELLIGENCE SERVICE

Telecommunications services in Japan is a mature and highly competitive market. Falling revenues and profits are driving carriers to implement measures to reduce both Capex and Opex, and develop strategies that enable quick time-to-market and cost effective service delivery. In addition, carriers are in a state of transition, migrating their infrastructure to converged IP-based next generation networks that enable flexible and robust service development. IDC's *Japan Telecommunications Services* provides a comprehensive overview of the business network services market, in-depth analysis of current and future corporate network deployment trends, and carriers strategies for broadband access technologies and services. This service also provides a five-year market forecast for each key business network services, as well as comparative analysis of leading carriers' NGN strategies and services.

Markets Covered

This service covers the following segments of the *Japan telecommunications services* market:

- Wide area Ethernet services
- Japan telecommunications services overview
- IPTV services
- WAN managers survey
- Broadband services
- IP VPN services

Subjects Analyzed

Throughout the year, this service will address the following topics:

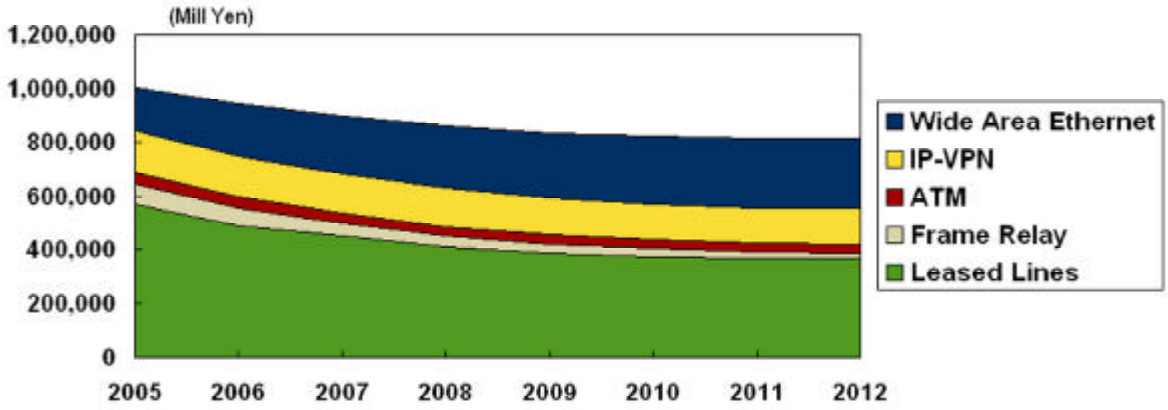
- Service provider analysis
- User survey
- Service provider trend
- Forecast (for the next five years) and analysis of the market

Key Questions Answered

Our research addresses the following issues that are critical to your success:

1. What new services are currently emerging in the telecommunications market in Japan?
2. How is NGN impacting the overall telecommunications market in Japan?
3. What are the current trends of the corporate end users with regard to demands, preferences, and requirements in the telecommunications services in Japan?

Japan Data Services Market Forecast, 2005-2012



Source: IDC

Competitive Analysis

IDC's *Japan Telecommunications Services* examines how Japan telecommunications services vendors are positioning themselves to compete in the Japan telecommunications services market. This service reviews strategies, market positioning, and future direction of several providers, including:

ACCA Networks, Fusion Communications, Jupiter Telecommunications, KDDI, KVH, NTT Communications, NTT East, NTT West, Plala Networks, SOFTBANK TELECOM, and USEN.

Core Research

This service focuses on the following core research. In addition to the insight provided in this service, IDC may conduct additional research on specific topics, or emerging market segments, via research offerings that require additional IDC funding and client investment.

Japan Telecommunications Services Overview 2009-2013 Forecast and 2008 Analysis
This report provides both an overview and market forecasts of business network services provided by fixed-line carriers. Services covered include, but are not limited to, voice, data, broadband and VoIP. The report also examines service providers' strategies as well as end-users' trends.

Japan WAN Managers Survey 2009
This report examines and analyzes corporate network deployment trends, network migration plans, network related spending and other factors, derived from the results of IDC's 2009 Japan WAN Managers Survey. The report also provides a year-on-year comparative analysis.

Japan IPTV Services 2009-2013 Forecast and 2008 Analysis
The report analyzes the IPTV market structure, technology trends, subscriber trends, and service providers' strategies, as well as provides IDC's recommendations for IPTV market growth going forward.

Japan Wide-Area Ethernet Services 2009-2013 Forecast and 2008 Analysis
This study provides an overview and analysis of market trends, service providers' strategies, and end user migration plans for both wide area Ethernet and IP-based VPN services. In addition, the report analyzes market drivers for this segment, and provides market forecasts up to 2013.

A Complete Intelligence Solution

IDC offers a complete market intelligence solution customized to meet your business requirements. The array of products and services available to you includes:

- The opportunity to have your specific questions answered through personal interaction with industry experts who cover the topics and markets in your service
- Around-the-clock access to our market intelligence on idc.com, IDC's personalized Web experience
- A view of the market's future with 12 months of continuous intelligence about its direction and the reasons behind it, along with actionable advice for taking advantage of existing and emerging opportunities
- Special client discount pricing on purchases of research from other services
- Two complimentary admissions to IDC Japan's annual Directions conference, where you'll hear our latest forecasts and network with IDC analysts and other industry professionals
- Complimentary invitations to monthly executive telebriefings, interactive forums designed to provide you with insights about research and strategies directly from IDC analysts

To find out how our flexible packaging options can meet your specific business needs, please contact your IDC account manager.

IDC's Investment Philosophy

As a privately held company, IDC believes that our customers are our primary constituency. A large percentage of every revenue dollar is reinvested back into our products, including more analysts, more geographic coverage, and extensive primary research.

Our steady growth over the past 10-plus years reflects our commitment to investing in our customers.

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