Information Management and Data Integration Software

AN IDC CONTINUOUS INTELLIGENCE SERVICE

IDC's *Information Management and Data Integration Software* service presents a strategic view of IT information management strategies and approaches. Product, marketing, and strategic planning professionals gain essential market intelligence in many areas, including database management systems (DBMS), data integration software, eXtensible Markup Language (XML), and database administration (DBA) tools and utilities. This service assesses key vendors and trends and provides direct access to IDC's industry experts, who can supply competitive analysis and positioning advice, identify strategic partnering opportunities, assist with speaking to the investment community, provide press quotes, and more.

Markets Covered

This service covers the following segments of the information management and data integration (IMDI) software market:

- Enterprise database management systems
- Embedded database management systems
- Data integration and access software
- Database development and management tools

Subjects Analyzed

Throughout the year, this service will address the following topics:

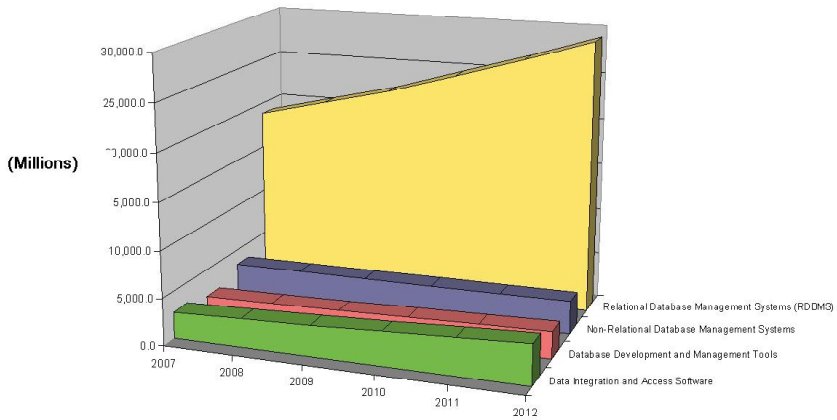
- The role of data management software in bringing structure to the world of unstructured online content
- The impact of open source business models on the data management software markets
- Data quality; data replication; and extract, transform, and load (ETL) tools
- The role of data management software in creating enterprisewide event-driven architectures (EDAs)
- The role of XML in enterprise data management
- The embedded DBMS channel and its growing significance

Key Questions Answered

Our research addresses the following issues that are critical to your success:

1. What are the emerging trends that will provide competitive opportunities for DBMS vendors?
2. Where is enterprise information integration (EII) heading, and how will it impact data integration software?
3. How will the emerging open source DBMS product affect the DBMS and DBA tools markets?
4. What are the key segments of the data integration market, their dependencies, and opportunities?
5. What technologies and business practices are needed to succeed in the embedded DBMS market?
6. How will data management software adapt to provide managed integration between data and content?

Worldwide Information Management and Data Integration Software Revenue, 2007–2012



Source: IDC

Companies Analyzed

IDC's *Information Management and Data Integration Software* service examines the strategies, market positioning, and future direction of major vendors in the information management and data integration software market, including:

Actuate, ANTs Software, Appfluent Technology, BMC, Bradmark, Business Objects (subsidiary of SAP), CA, Cast Iron, Composite Software, Compuware, Embarcadero, EnterpriseDB, ETI, GemStone, GoldenGate, Group 1, Hitachi, IBM, Informatica, InterSystems, iWay Software (subsidiary of IBI), MetaMatrix, Microsoft, MySQL (subsidiary of Sun Microsystems), Netegrity, Objectivity, Oracle, Pervasive, Progress (including DataDirect, NuSphere, PeerDirect, and Sonic), QAS, Quest, SAS Institute, SchemaLogic, Software AG, Sybase, Teradata, TIBCO, Versant, Vision Solutions, and Vitria.

Core Research

This service focuses on the following core research. In addition to the insight provided in this service, IDC may conduct additional research on specific topics, or emerging market segments, via research offerings that require additional IDC funding and client investment.

Information Management and Data Integration Software Forecast and Analysis
This document analyzes the IMDI software markets and offers five-year forecasts by region and operating environment.

Enterprise DBMS Competitive Analyses and Forecasts
These two documents analyze the leading and fastest-growing DBMS vendors. The first presents a three-year history by market (relational and nonrelational DBMS). The second offers a five-year forecast by platform and region for each market.

Database Development and Management Tools Competitive Analyses and Forecasts
These two documents analyze the leading and fastest-growing DBA tools and utilities vendors. The first offers a three-year history of revenue and shares. The second presents a five-year forecast by platform and region.

License Sales Forecast and Analysis by Platform: The Top 10
This document analyzes relational database management systems (RDBMS) license revenue data for major platforms and the top 10 RDBMS vendors' sales strategies and offers five-year forecasts.

Embedded DBMS Forecast and Analysis
This document defines and sizes the market for DBMS products sold as embedded components of other packaged products and presents a five-year forecast by platform and region.

Data Integration and Access Software Forecast and Analysis
This document examines the current technologies that manage and integrate data and the key issues affecting vendors.

A Complete Intelligence Solution

IDC offers a complete market intelligence solution customized to meet your business requirements. The array of products and services available to you includes:

- The opportunity to have your specific questions answered through personal interaction with industry experts who cover the topics and markets in your service
- Around-the-clock access to our market intelligence on idc.com, IDC's personalized Web experience
- A view of the market's future with 12 months of continuous intelligence about its direction and the reasons behind it, along with actionable advice for taking advantage of existing and emerging opportunities
- Special client discount pricing on purchases of research from other services
- Complimentary admission to IDC's annual Directions conference, where you'll hear our latest forecasts and network with IDC analysts and other industry professionals
- Complimentary invitations to monthly executive telebriefings, interactive forums designed to provide you with insights about research and strategies directly from IDC analysts

To find out how our flexible packaging options can meet your specific business needs, please contact your IDC sales executive.

IDC's Investment Philosophy

As a privately held company, IDC believes that our customers are our primary constituency. A large percentage of every revenue dollar is reinvested back into our products, including more analysts, more geographic coverage, and extensive primary research.

Our steady growth over the past 10-plus years reflects our commitment to investing in our customers.

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IDC Analyze the Future

IDC is the premier global provider of market intelligence, advisory services, and events for the information technology, telecommunications, and consumer technology markets. IDC helps IT professionals, business executives, and the investment community make fact-based decisions on technology purchases and business strategy. More than 1,000 IDC analysts provide global, regional, and local expertise on technology and industry opportunities and trends in over 110 countries worldwide. For more than 43 years, IDC has provided strategic insights to help our clients achieve their key business objectives. IDC is a subsidiary of IDG, the world's leading technology media, research, and events company. You can learn more about IDC by visiting www.idc.com.

IDC Global Headquarters, 5 Speen Street, Framingham, MA 01701, P.508.872.8200 F.508.935.4015.

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