

United States Consumer Communications Services QView

Key Questions Answered

Our research addresses the following issues that are critical to your success:

1. How large is the total U.S. consumer telecommunications and multichannel video market today?
2. Which service providers are winning in the U.S. consumer communications market, and in which service sectors are they winning?
3. What are the historical subscriber and revenue growth rates across communications and multichannel video services?
4. Where are the current and near-term market opportunities for consumer services?

Markets Covered

- Local voice
- Wireless
- Broadband cable modem and DSL
- Cable TV and satellite TV

Product Features

Complete consumer market coverage:

- IDC's *United States Consumer Communications Services QView* provides coverage of detailed market metrics, including subscribers, revenue, growth, and market share for consumer wireline and wireless, data, and video services. Delivered on a flexible, interactive Web interface, this decision tool enables customized data extraction according to business objectives.

Timely delivery:

- Available for download nine weeks after the close of each calendar quarter.

Consumer Communications Market Coverage



Source: IDC

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